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| Program Length | 6 Hours |
| Target Participants | Form 1 to Form 6 Students |
| Program Format | 3-hour self-paced online learning; Two 1.5-hour face-to-face or virtual mentorship meetings led by business volunteers |
| Language | Cantonese or English |
| Program Schedule | Weekday or Saturday |
| Resources Commitment | A Link Teacher to recruit and coordinate students |
| Cost | Free of charge |



Introduction

- ▶ JA My Strength My Future in Finance is an innovative blended-learning initiative that aims to support young people's self-exploration and enhance their readiness for tomorrow's radically different jobs and workplaces. Students will also identify areas for development and pathways in the finance industry to realize their potential to the fullest.

Program Highlights

- ▶ Powered by a dedicated online learning platform, students will take a fun and informative **Strength Discovery test** for career exploration, and develop a strength-based resume with the **Smart Resume Builder** tool to fully showcase their personality and strengths when they pursue their dreams academically or professionally.

Students will also be guided by their **Volunteer Mentors** through a series of hands-on activities and discussions for advices, inspiration and insight on personal strength, career options and development strategies to strive for future success.

The students can continuously utilize the online platform to enrich their profile with their learning experiences as they progress through their education.

1



Session 1 : Careers in Finance & Strength Discovery

- Through career sharing by Volunteer Mentors, students will learn about the array of opportunities in finance and investing, as well as receive advices for study and career planning
- Students will take a fun, informative and comprehensive Strength Discovery test to understand their personality traits and career interests

2



Session 2 : Smart Resume Builder & Opportunity Exploration

- Students will learn to develop a strength-based profile and resume with the Smart Resume Builder tool and experience one on-one mock interviews
- Guided by Volunteer Mentors, students will explore their career opportunities in the real market based on their strengths and career interests, and their personal action plans to further nurture their strengths and unleash their potentials

Student Commitment

- ▶ Complete the 3-hour self-paced online learning activities according to the assigned schedule and attend the two 1.5-hour mentorship meetings.

Student Takeaways

- Identify strengths and career interest in a comprehensive way to enhance self-understanding and resilience
- Develop a strength-based profile and resume for a comprehensive presentation of their strengths, skills, experiences and achievements
- Engage with business professionals for first-hand understanding of the world of work and receive advice on career planning, resume-writing and job interviews
- Certificate will be presented upon completion



About JA Hong Kong

Junior Achievement (JA) Hong Kong is one of the 100+ members of JA Worldwide, and a leading provider of Other Learning Experiences in Hong Kong. Our programs enable young people to learn the world of work from the first-hand experience of business volunteers. Since our establishment in 2001, we have engaged the support of over 28,000 business volunteers from some 700 companies to serve more than 420,000 students from over 600 schools.

As one of the world's largest youth-serving NGOs, JA Worldwide prepares young people for employment and entrepreneurship. For 100 years, JA has delivered hands on, experiential learning in career readiness, entrepreneurship and financial health. We create pathways for employ ability, job creation, and financial success. Each year, our network of over 450,000 volunteers serves more than 10 million students in over 100 countries.

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