

JA Money Sense

Financial Literacy



Program Length	1-hour Talk and 1-hour Self-paced Online Learning	Schedule	Weekday or Saturday
Target Participants	F.1 – F.6 students	Language	Cantonese or English
Resources Commitment	A Link Teacher to recruit students and coordinate with JA HK	Class Size	Minimum 100 students
		Program Format	A 1-hour talk led by a Business or University Student volunteer, followed by online learning activities
		Cost	Free of charge

Introduction

- ▶ JA Money Sense equips young people with essential personal money management skills by focusing on the most relevant areas of learning under the pandemic challenge: **Financial Wellness: Spending, Saving & Budgeting** and **Smart Shopping in the Online World**. Through online talks and learning resources, the program will help develop students' self-confidence and financial capability to overcome the current challenge and any others that may come.

Program Highlights

1 Panel Sharing by a Business or University Student Volunteer

- A Business or University Student Volunteer will share with students their experiences and advices on financial management and present an engaging and relevant sharing session from multiple perspectives.

2 "Let's Do It" Hands-on Exercise

- Students will be guided to prepare their personal budget and manage their own spending. A Q&A session will also be included to enhance interactivity and deepen students' learning.

3 Online Learning Resources

- Through fun and engaging online games, students will put their learning into practice and enhance their confidence in applying different financial management skills.

About JA HK

- ▶ Junior Achievement Hong Kong (JA HK) is one of the 100+ members of JA Worldwide, and a leading provider of Other Learning Experiences in Hong Kong. Our programs enable young people to learn the world of work from the first-hand experience of business volunteers. Since our establishment in 2001, we have engaged the support of over 28,000 business volunteers from some 700 companies to serve more than 420,000 students from over 600 schools.

As one of the world's largest youth-serving NGOs, JA Worldwide prepares young people for employment and entrepreneurship. For 100 years, JA has delivered hands on, experiential learning in entrepreneurship, work readiness and financial literacy. We create pathways for employ ability, job creation, and financial success. Each year, our network of over 450,000 volunteers serves more than 10 million students in over 100 countries.

For enquiries, please contact us at:

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Organiser :



Sponsor :

