

JA Innovation Camp

Entrepreneurship

Program Length	10 hours (including pre- and post-program learning activities)
Target Participants	Form 4 to Form 6 Students
Program Format	Full-day face-to-face workshop led by business volunteers or Two half-day online workshops led by business volunteers

Language	English
Program Schedule	On selected Saturday
Resources Commitment	A Link Teacher to recruit and coordinate students
Cost	Free of charge

Introduction

- ▶ JA Innovation Camp is an experiential program that builds STEM and soft skills (creativity, entrepreneurial mindset, teamwork and problem solving) of students. Students will be motivated to take initiative to find innovative solutions to real-life problems and contribute to the community.

Program Highlights

- ▶ Business volunteers share valuable knowledge and inspire students to apply their learnings to develop a solutions for a problem that they identify in their communities through team exercise, prototyping and presentation .

1



Mission 1 :
See a Need

Learn about entrepreneurial characteristics, explore latest technology trends, identify a need and develop a preliminary business plan.

2



Mission 2 :
Prototyping and STEM

Acquire the essential knowledge and technique for developing prototypes of their creative solutions, join the STEM workshop and apply the technology to their proposed solution.

3



Mission 3 :
I can Change the World

Collaborate to put their ideas into practice through application of STEM and development of presentation and prototypes.

4



Mission 4 :
Team Presentation

Team presentation and selection of Best Solutions

Extended Learning Opportunity

Student will be provided with information and advice on their continuous STEM Learning after the program, including introduction and demonstration of popular self-learning tools such as SoloLearn and W3schools.

Student Commitment

- ▶ Pre-program activity: Form a team of 4-6 members to take part in the program. Each team needs to identify problems faced by the target group as described in a scenario, research on current technologies/applications in the market, and submit the Build a Better Community Worksheet before the event.
- ▶ Post-program activity: Complete the Personal Entrepreneurs Profile Card



Student Takeaways

- ▶ Hands-on experience in identifying societal needs and developing achievable solutions to real-life problems through STEM and innovation
- ▶ Develop STEM and soft skills (creativity, entrepreneurial mindset, teamwork and problem solving) essential for the future workplace.
- ▶ Unleash their innate innovative abilities and foster a spirit of entrepreneurship
- ▶ Get inspirations for career development, especially in STEM areas
- ▶ Learn to work well in teams, and work under tight deadlines as they will in a real work environment.
- ▶ Get in close touch with volunteers from the business sector to learn more about what companies and organizations do, and the challenges they face
- ▶ Instill a confidence and motivation to succeed
- ▶ Certificate of Achievement upon program completion

About JA HK

- ▶ Junior Achievement Hong Kong (JA HK) is one of the 100+ members of JA Worldwide, and a leading provider of Other Learning Experiences in Hong Kong. Our programs enable young people to learn the world of work from the first-hand experience of business volunteers. Since our establishment in 2001, we have engaged the support of over 22,000 business volunteers from some 700 companies to serve more than 360,000 students from over 600 schools.

As one of the world's largest youth-serving NGOs, JA Worldwide prepares young people for employment and entrepreneurship. For 100 years, JA has delivered hands on, experiential learning in work readiness, financial literacy, and entrepreneurship. We create pathways for employ ability, job creation, and financial success. Each year, our network of over 450,000 volunteers serves more than 10 million students in over 100 countries.

For enquiries, please contact us at:
3426 3141 or ic.ja@jahk.org



ORGANISED BY

