

JA It's My Business!

Entrepreneurship



Targets: Content: OLE learning hours: Venue and class size:	JA It's My Business! Form 2 to 4 Sessions 1, 2 and 3 4 hours on Saturdays 25-30 students per class, in school (whole form are welcome) or at host school (any number of students)	JA It's My Idea! Form 1 to 4 Session 2 1.5 hours on weekdays Whole form of 100-120 students, In School
Language: School Commitment: Cost:	English or Cantonese <ul style="list-style-type: none"> • School to provide venue • At least one teaching staff or facilitator to support student coordination Free of charge	

Introduction

Successful entrepreneurs exhibit leadership, creativity and passion. JA It's My Business! and JA It's My Idea! hone students' critical thinking and entrepreneurial mindset, helping them to develop positive and proactive attitudes toward their own career aspirations and professional development.

Program Highlights

Business volunteers lead a class of secondary students in sessions exploring different facets of entrepreneurship. Sessions will include group activities, discussion of real-life examples and business plan development.

Session 1 (35min)

I Am an Entrepreneur



Through an E-Quiz Game, students learn the meaning of entrepreneurship through the stories of successful entrepreneurs.

Session 2 (70min)

I Know My Customer



Students work in groups to create effective advertisements for a variety of businesses. They will understand the characteristics of an entrepreneur — “Know Your Customer and Product” and “Be Creative and Innovative”.

Session 3 (85min)

I Can Change the World



Students will be guided by the business volunteer to create a business plan to solve a social and/or environmental problem and develop their own Personal Profile Card. They will also understand the characteristic of an entrepreneur – “Believe in yourself”.

Student Takeaways

- Get inspired by entrepreneur role models who make a difference to the world
- Learn entrepreneurial mindsets and skillsets
- Certificate will be presented upon completion

About JA HK

Junior Achievement Hong Kong (JA HK) is one of the 100+ members of JA Worldwide, and a leading provider of Other Learning Experiences in Hong Kong. Our programs enable young people to learn the world of work from the first-hand experience of business volunteers. Since our establishment in 2001, we have engaged the support of over 22,000 business volunteers from some 700 companies to serve more than 360,000 students from over 600 schools.

As one of the world's largest youth-serving NGOs, JA Worldwide prepares young people for employment and entrepreneurship. For 100 years, JA has delivered hands on, experiential learning in work readiness, financial literacy, and entrepreneurship. We create pathways for employ ability, job creation, and financial success. Each year, our network of over 450,000 volunteers serves more than 10 million students in over 100 countries.

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