**Introduction**

Play is vital for the social, emotional, intellectual and physical development of every child. It enables children engage and interact in the world around them at an early age. JA Play Lab allows children to use their creativity while enhancing their cognitive and emotional strength.

**Program Highlights**

JA Play Lab (Primary 1-6) is a fun-filled, activity-based program belonging to Community and General Studies. It is designed to help children understand their roles as family members, consumers, employers/employees, and global citizens. Students will learn the basics of collaboration, communication, creative and critical thinking (4C skills), as well as basic entrepreneurial skills. There are 6 age-appropriate modules tailor-made to the different primary school grades.

<table>
<thead>
<tr>
<th>Program Length</th>
<th>Language: English or Cantonese</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target Participants: Primary 1 to 6 students</td>
<td>School Commitment: School to provide venue</td>
</tr>
<tr>
<td>Class size: 100-130 students from the same grade</td>
<td>At least one in-class teacher to support student coordination and classroom management</td>
</tr>
<tr>
<td>1 hour (Primary 1 to 2)</td>
<td>Cost: Free of charge</td>
</tr>
<tr>
<td>1.5 hours (Primary 3 to 6)</td>
<td></td>
</tr>
</tbody>
</table>

**Activity 1**

**Primary 1**

Robbie in a Farm
Through a story of a journey to the farm, students learn how they can contribute to the family.

**Primary 2**

Finding Directions
Students identify and explore the business activities and services available in the community through a directions-finding activity.

**Primary 3**

Yummy Kitchen
Students explore the business opportunities in a food court. Using brainstorming, students learn about the “Who, What, Why, Where and How” for starting a new business in the community.

**Activity 2**

**Primary 1**

Charlie Plants a Garden
Through a story of the planting plan between Charlie and his classmates in Roof Garden @School, students learn about the importance of working with others.

**Primary 2**

Who Am I?
Through a role-play activity related to different job opportunities, students understand how income satisfies a family’s “needs” and “wants”.

**Primary 3**

Food Factory
Using the food factory as an example, students learn the assembly-line process and unit production methods and their respective features, merits and disadvantages.
Primary 4

**Starting a New Business**
Students assume the role of young entrepreneurs and plan a new business in the city looking into the Purpose, Product, Pricing, People, Place and Promotion of a business.

**I am an Urban Planner**
Students learn about the different urban uses, work together to design and build their ideal city with paper models.

Primary 5

**Let’s Conserve Water!**
Students enhance their creative thinking and awareness of resources conservation through designing a new eco-friendly product.

**Worldwide Connection**
Students learn the globalization concept and recognize the interdependence among countries.

Primary 6

**Global Trade Winner**
Students act as global entrepreneurs to market products to different countries and explore the key success factors in global trade.

**Global Supply Chain**
Students take part in a global supply chain simulation activity and recognize the roles of different countries in the world economy.

---

**Student Takeaways**

- Appreciate the joy of learning
- Develop a brief idea of the most important 21st century 4C skills
- Learn about the role of a global citizen

---

**About JAHK**

Junior Achievement (JA) is dedicated to inspiring and preparing young people to succeed in the global economy, through our applied learning programs in work readiness, entrepreneurial thinking and financial literacy.

Junior Achievement Hong Kong (JA HK) is one of the 100+ members of JA Worldwide. We are a non-subvented not-for-profit charity registered under S88 of the Inland Revenue Ordinance and leading provider of Other Learning Experiences in Hong Kong. Our programs enable young people to learn the world of work from the first-hand experience of business volunteers. Since our establishment in 2001, we have engaged the support of over 19,000 business volunteers from some 700 companies to serve more than 310,000 students from over 600 schools.

---

For enquiries, please contact us at:
3426 3143 or pp.ja@jahk.org

---

ORGANISED BY