Junior Achievement Hong Kong (JA HK)

JA HK is dedicated to inspiring and preparing young people to succeed in the global economy. JA HK is one of the 100+ members of JA Worldwide, and a leading provider of applied learning programs in Hong Kong. We have served over 600 schools since our establishment in 2001. Apart from secondary school programs, JA HK also provides three widely acclaimed programs to primary schools: JA More than Money, JA Play Lab and JA Be My Own Boss.

Vision of JA HK

The world economy is changing rapidly owing to globalisation, technological advances, growing life span, environmental challenges and the shifting centre of economic gravity from West to East. Hong Kong is also at the cusp of a momentous transformation. There are widespread sentiments in various quarters of the society that this city has to reinvent itself for a more sustainable future.

With the rapid changes in the local and global business environment, it is ever more important that we provide a strong foundation upon which the young people of Hong Kong can build their future. JA HK seeks to nurture a new generation of innovative, entrepreneurial, compassionate and civic-minded talents with a global vision.

Benefits of JA HK Programs

JA HK programs are developed by education and professional experts in the US and in Hong Kong, and delivered by business and university student volunteers.

Every program is accompanied by a student manual and a volunteer guide. JA programs cultivate the joy of learning and encourage self-organised learning from an early age. They are offered free of charge to and organised at your school.

With the strong support of the Education Bureau and schools, JA HK has become a well-recognised provider of General Studies education for primary schools in Hong Kong.
JA Be My Own Boss
Entrepreneurship

JA Be My Own Boss equips primary school students with basic entrepreneurship skills and the most important 4C skills of the 21st century, and builds their confidence for the future. Students learn step-by-step the basics of entrepreneurship through hands-on learning activities with board game, company visit and project presentation.

JA More than Money
Financial Literacy

JA More than Money introduces sensible financial management to primary school students and encourages positive lifelong habits. Through hands-on and engaging activities, students understand money basics, apply those skills to daily life, and recognise the significance of financial management in making informed life-decisions.

JA Play Lab
All-round Development

JA Play Lab is a fun-filled, activity-based curriculum designed to help children understand their roles as consumers, employees and citizens. Through play, the modules allow children to use their creativity while developing their cognitive and emotional strength. It enables children engage and interact in the world around them and learn entrepreneurial skills at an early age.