

財富小天地 JA More than Money™

商界義工帶領有趣活動，向兒童教授基本的理財技巧
2011/12 年度課程現正接受學校報名！

財富小天地 JA More than Money™

- 學生對象：小四至小六學生
 課程形式：約 35 人一班，由一位義工每周到校內教授
 課程日期：2012 年 1 月至 8 月期間，3 個星期六
 節數/時數：3 節，每節 2 小時；或 6 節，每節 1 小時
 (學習總時數為 6 小時)
 學校資源安排：負責老師需出席約 1 小時之簡介會，安排課室，協助學生的聯絡及統籌，並於課堂進行期間在課室提供支援
 課程費用：全免



分享寶貴經驗，培育年青一代

財富小天地 JA More than Money™ 由國際成就計劃香港部主辦，並得到教育局及滙豐控股有限公司的全力支持，旨在教導兒童關於收入、支出、分享及儲蓄等理財知識，幫助他們在真實經驗中更有效地學習，明白精明理財的重要性，培養正面的價值觀，強化他們的全人發展。

課程自 2008 年 9 月推出以來，已經服務超過 6,500 名小四至小六學生，逾 250 位滙豐職員擔任商界義工，把專業知識及經驗帶入課室，透過活動與年青一代分享。

課程內容及形式

財富小天地 JA More than Money™ 可分為 3 節(每節 2 小時)或 6 節(每節 1 小時)，透過生動的活動及親身的參與，學生學習理財的基本概念，明白課堂的學習跟他日成功投身社會的關係。

活動一	銀行裡的金錢 學習管理銀行戶口，加強理財技巧，了解金錢在生活中的角色及重要性。
活動二	我都做得到！ 認識不同創業機會及職業選擇，了解如何賺取金錢。培養學生正面的職業道德。
活動三	量入為出 認識個人的技能及興趣，並連繫到適合的職業或商機。
活動四	創業之道 發掘學生的工作技能及有興趣的行業，認識成立及營運小生意的基本步驟，發展他們的商業計劃。
活動五	SMART 消費 學生組成商業小組，學習如何作出商業消費抉擇。
活動六	真假廣告 學生學習分辨廣告內容的真偽，並明白合乎道德的營商手法的重要性。

資源安排

貴校需要：

- 填寫並交回**申請表格**
- 選出一位**負責老師**，代表校方與 JA 及義工導師保持聯繫，並在每一節課隨堂，協助義工授課。
- 從小四至小六選出**整個級別的學生**參加，並確保學生出席。於上課前一星期需遞交學生名單。每班約 35 人。
- 準備**活動室或課室**，及所需要的用具及器材為授課之用。
- 於開課前參與約 1 小時的**課程介紹會**，同時與義工導師會面。

國際成就計劃香港部將負責：

- 提供**所有課程內容及教材**
- 聯絡及訓練**義工**，安排到學校指導學生
- 舉辦約 1 小時之**義工導師及負責老師課程介紹會**，安排職員協助學校推行課程



申請辦法

名額有限，請盡快填妥申請表格，於 **2011 年 9 月 19 日**前電郵至 mtm.ja@jahk.org。
如有任何查詢，歡迎聯絡國際成就計劃香港部：
電話：3426 3141



國際成就計劃香港部 Junior Achievement Hong Kong (JA)

國際成就計劃香港部 (JA) 致力啟導和培育青少年，為他們日後在全球經濟中取得成功做好準備。透過與商界和教育界合作，JA 鼓勵年青人參與各種活動為本的教育項目，幫助他們了解在社會的工作實況，並發展他們的就業準備、企業精神、理財知識及正面生活價值觀。自 2001 年在港成立以來，在 10,000 多位商界義工的支持下，JA 已服務超過 140,000 位學生。

JA 的全球網絡，每年為超過 120 個國家逾 970 萬名學生提供服務。詳情請瀏覽 www.jahk.org。





JA More than Money™

Students will learn from experienced business volunteers about basic financial literacy through fun and engaging activities.

School application for 2011/12 is NOW open!

JA More than Money™

- Target Students : Primary 4 to Primary 6 students
 Class Size : around 35 students per class
 Program Pattern : 3 two-hour sessions or 6 one-hour sessions on consecutive Saturdays between January and August 2012
 Total learning time – 6 hours
 Resources : Schools to nominate a Link Teacher to arrange classroom(s), coordinate the program, attend a 2-hour briefing session and provide in-class supports
 Program Fee : FREE of charge



Nurturing our Young People by Sharing Valuable Experience

JA More than Money™ is organized by Junior Achievement Hong Kong. With the full support from the Education Bureau and HSBC Holdings plc, the program aims to teach students about basic financial literacy from earning, spending, sharing to saving. Through hands-on experiences, the program teaches students the importance of effective financial management, develops their positive values as well as strengthens their whole person development.

Since its launch in September 2008, the program has served more than 6,500 Primary 4 to Primary 6 students. Over 250 volunteers from HSBC have supported the program and shared their experiences and knowledge with our young people through the activities-based program.

Program Content and Format

Through participation in lively activities, students will learn about basic financial literacy and understand how classroom learning can be applied in the workplace.

Activity One	Money in the Bank Students learn to manage a bank account, to reinforce their money-management skills and to better understand the role and importance of money in their lives.
Activity Two	A Sense of Worth Students identify businesses they can start or jobs they can perform to earn money. Activities focus on developing a positive work ethic.
Activity Three	Balancing Act Students identify personal skills and interests and connect them with possible business opportunities.
Activity Four	Building a Business Students explore their jobs skills and the types of businesses in which they are interested. They identify the basic steps for starting and operating a small business. Using this information, students develop a business plan.
Activity Five	Get SMART Students continue to practice saving and spending as business teams. The concept of making SMART consumer decisions is introduced through role-playing.
Activity Six	What's the Catch? Students learn to recognize deceptive advertising and the importance of ethical business practices.

Resource Commitment

Your School will only need to:

- Complete and return the application form
- Nominate a **Link Teacher** to coordinate the program with JA, and to provide support for business volunteers throughout the program
- **Recruit students** to participate and ensure students' attendance. The student list should be submitted 1 week before the program starts. Each class consists of 35 students of the same grade
- Arrange a **venue** and prepare the necessary teaching facilities

JA will provide:

- **All program materials** for students
- **Business Volunteers** to go into schools to guide students throughout the program
- **A 1-hour briefing** session to familiarize Link Teachers and Business Volunteers with the program



How to Apply?



Places are limited. To apply, simply fill out the application form and email to mtm.ja@jahk.org on or before **19 September 2011**.

For enquiries, please contact JA

Tel : 3426 3141



Junior Achievement Hong Kong (JA)

Junior Achievement Hong Kong is dedicated to inspiring and preparing young people to succeed in a global economy. In partnership with the business and education communities, JA encourages young people to participate in a range of activity-based education programs, designed to help them understand the world of work and develop the work readiness, entrepreneurial thinking, financial literacy, and life-wide values essential for their future success. Since its establishment in 2001, Junior Achievement Hong Kong has engaged the support of over 10,000 business volunteers to serve over 140,000 students.



The Junior Achievement worldwide network now serves over 9.7 million students a year in over 120 countries. Please visit www.jahk.org for more information.