

Interested in Inspiring the Young Generation by Sharing your Experience, Passion & Time?



Become a **Volunteer Business Adviser** for JA Company Programme 2011/12!

Over 11,000 students have benefited from the JA Company Programme since its launch in 2003. With the support of over 1,000 volunteers, the JA Company Programme has provided students the opportunity to gain hands-on experience in running their own business and develop the essential **entrepreneurial thinking, teamwork, and leadership** for their success in the future workplace. Join us to create the opportunity for more students!

JA sincerely invites you to join us as a Volunteer Business Adviser, if you possess the following qualities:

- ✓ Experience in running a business, or with at least 3 years of working experience
- ✓ Passion to work and share experience with the youth
- ✓ Basic facilitation skills
- ✓ Proficiency in English (spoken and written) and/or Cantonese

Volunteer Business Advisers will bring in hands-on experience in the real working world and demonstrate what it means to be “businesslike” and “professional” to students. You will have **eighteen 2-hours per session meetings** with students from **September 2011 to April 2012**. Throughout the program, you will serve as role models, facilitators, motivators and friends to students. JA will provide an orientation and program materials to all Business Advisers before program commences.

What's in the 8-month JA Company Programme?

Two Volunteer Business Advisers will work as a team to guide a group of 20-25 senior secondary students (Form 4 - 6) to:

1. Form a JA Company and elect a board of directors
2. Develop a business plan and raise capital
3. Produce their own products/services
4. Market their products/services to the public
5. Prepare an annual report
6. Conduct shareholders' meeting, and finally
7. Liquidate the JA Company

Ways to Get Involved

- ✓ **Sign up now!** Check out the school list with program details and sign up for a school at <http://www.jahk.org/cp201112>
- ✓ **Refer a Friend!** Spread the word and help JA by letting others know about this unique JA volunteer opportunity!

Enquiries

Please contact Sharon Au of JA at 3426-3142 or email to cp.ja@jahk.org.

**Thank You for
Making a Difference!**

All JA Companies will be invited to participate in the **Trade Fair** (17 December 2011), the **Final Presentation Competition** (in March 2012), and the **Graduation Ceremony** (in April 2012) where awards will be given out to outstanding companies and students. Please go to <http://www.jahk.org/cp> for more about the JA Company Programme.