

JA 新領袖計劃

學生對象	: 中一至中六學生
學習時數	: 4 小時
「其他學習經歷」	: 與工作有關的經驗、 社會服務、德育及公民教育
JA 重點	: 生活價值觀

參加「JA 新領袖計劃」，培養學生的道德價值觀，助他們成為新世紀的領袖！

甚麼是「JA 新領袖計劃」？

「新領袖計劃」是一個適合中一至中六學生參與的延續發展活動，旨在讓他們可在年青時已獲得新世紀道德領導的知識，課程設計是與儒家思想中「修身、齊家、治國、平天下」同出一轍的，而每一級別的活動內容均是獨立為該級別而設的。計劃以半日“工作坊”的形式舉行，相同級別的學生會分成大概 20 人一組，由一至兩位商界義工領導作適合他們年紀的活動。活動形式包括角色扮演、情景討論和模擬遊戲。

每個工作坊既是個別的活動，亦為商業道德課程系列的一部分，用以輔助現有的中學課程。每級的工作坊相輔相成，我們鼓勵學生在每年升班後繼續參加高一年級的工作坊。完成整個課程後，學生將可了解道德在商業和工作成就上所扮演的重要角色。

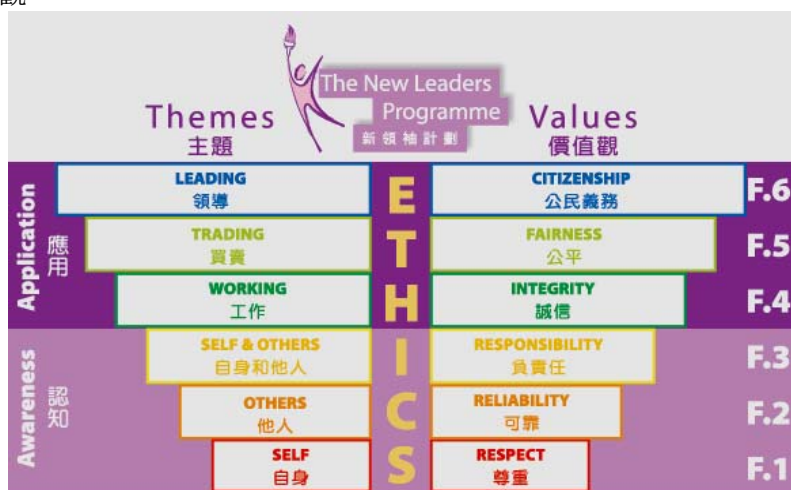
計劃目的

「新領袖計劃」由商界義工參與授課及分享經驗，學生將有機會：

- ✓ 了解一些關於道德的基本概念
- ✓ 學習有系統性地作出道德的決策
- ✓ 認識商業社會所面對的道德挑戰和在學校環境裏相同的道德問題
- ✓ 討論不同的商業兩難困局和有道德的解決辦法

計劃結構

中一至中三級別將集中讓學生認識道德與自身和他人之間的關係。而中四至中六的級別將集中於探討怎樣將道德應用在職場、買賣和領導一間機構上。每一級別的學生都會在工作坊裏學習一個主要的價值觀。



各級別的課程內容

主題	價值觀	重點
中一		
自身	尊重	<ul style="list-style-type: none"> 了解自己是自我尊重的基石。 尊重環境可能需要付出較高成本，但這可以保育無價的自然環境。
中二		
他人	可靠	<ul style="list-style-type: none"> 廣告可以創造正面的期望予顧客，有道德及可靠的領袖必須要貫徹始終地履行這些期望。 有道德和不道德的商業決策會對公司及他人造成短期及長期的影響。
中三		
自身和他人	責任感	<ul style="list-style-type: none"> 負責任的消費是十分重要的，因這對自身和他人均會造成影響。 領袖在面對有違道德的壓力下，有責任作出道德的決定。
中四		
工作	誠信	<ul style="list-style-type: none"> 就算面對態度負面的朋輩，仍應保持良好的正面態度及堅守誠信。 盡力扭轉同學和同事的負面態度，是良好領導及道德的必備。 在求職和面試過程中要堅守誠信，提供真確資料。這樣做對僱主和求職者雙方都有保障。
中五		
買賣	公平	<ul style="list-style-type: none"> 內幕交易是非法及不道德的，因為當掌握上市公司專有資料的人士，在公眾不知情的情況下，利用有關消息從中獲利，便違反了公平的原則。 基於堅穩的經濟和道德原則，環球商貿可以為所有國家及公司帶來財富及繁榮。
中六		
領導	公民義務	<ul style="list-style-type: none"> 機構的領袖有著特別的職責去創造良好企業公民的環境。 不論牟利和非牟利機構都需要擁有崇高的道德標準和遵守相同的商業原則。

計劃日期

新領袖計劃的工作坊將會於 2010/11 年度上學期及下學期，於個別星期六的上午或下午舉行。

貴校可以從以下列兩種形式參與「新領袖計劃」：

1. 協辦學校：

開放 貴校禮堂及課室等設施 (詳情請留意以下「資源安排」部份)，作為舉辦工作坊之場地，讓更多 貴校及同區學校的學生有機會參與。

為半天的工作坊提供場地，貴校就能：

- ✓ 豐富學生的「其他學習經歷」
 - 高達 30% 的名額可預留給 貴校學生，讓他們有機會參與，並從商界義工身上學習
 - 學生亦可擔當學生義工，協助工作坊的當日安排，從中得到社會服務經驗
- ✓ 獲 JA 於網頁及年報上表彰 貴校的支持

2. 參與學校： 貴校將招募校內學生參加。

資源安排

貴校只需 (* 為適用於協辦學校) :

- 填寫並交回附上之**申請表格**
- 選出一位負責老師，安排招募學生和作為 JA 與學生溝通的橋樑
- 鼓勵中一至中六學生參加
- * 安排**學校禮堂 (需有音響系統及投影機)**，**18 間課室及額外的枱櫈**為工作坊之用

國際成就計劃香港部將負責:

- 所有課程教材及資源
- 指導學生之商界義工
- 職員協助學校推行計劃

查詢

如有任何查詢，歡迎聯絡國際成就計劃香港部羅麗琮小姐：

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電郵：nl.ja@jahk.org

JA New Leaders Programme

Target students : **Form 1 to Form 6**
 Learning Time : **4 hours**
 OLE Area : **Civic and Moral Education,
 Community Service,
 Career-related Experiences**
 JA Focus : **Life-wide Values**

Learn about Business Ethics and Ethical Leadership in the new century!

What is JA New Leaders Programme?

“The New Leaders Programme” is made up of six standalone **half-day workshops** (one for each form from F.1 to F.6). Students of each form will work in groups of around 20 people, led by 2 business volunteers, who will conduct activities that are appropriate for their age groups. Activities include **role-plays, scenario discussions and simulation games**.

Each workshop can be taken as a standalone activity, as well as part of a complete business ethics curriculum designed to supplement the entire secondary school education. Each workshop builds on each other. Students will be encouraged to advance to the workshop of an upper form as they move forward to the next class level. After the program, students will be able to appreciate the important role that ethics plays in business and being successful on the job.

Aims of the Programme

Students from your school will work together with business professionals to:

- ✓ Understand basic concepts in ethics
- ✓ Learn about a system for making ethical decisions
- ✓ Recognize the different ethical challenges businesses face and these same types of challenges in the school environment
- ✓ Discuss different business dilemmas and ethical solutions

Programme Structure

Form 1 to Form 3 level will focus on building students' awareness on ethics' relationship with self and others, while Form 4 to Form 6 level will focus on applying ethics in the workplace, trading and leading an organization. A key value will be introduced to students in each form.



Programme Content for Each Form

Theme	Values	Key Concepts
Form 1		
Self	Respect	<ul style="list-style-type: none"> Recognizing who you really are is the foundation for respecting yourself. Respect for ethical values to lead and drive business is always the smart and safe choice in the long term.
Form 2		
Others	Reliability	<ul style="list-style-type: none"> Advertising will create positive expectations from customers, and ethical and reliable leaders are obliged to follow through on such positive images. Ethical and unethical business decisions can have short-term and long-term consequences on the business and on others.
Form 3		
Self & Others	Responsibility	<ul style="list-style-type: none"> It is important to spend responsibly for it would impact self and others. The leader has responsibility to make ethical decisions even in situations where there is pressure to act unethically.
Form 4		
Working	Integrity	<ul style="list-style-type: none"> Always maintain a good attitude with integrity even in contact with negative peers. Good leadership and ethics require us to make an effort to reverse negative attitudes of other classmates and workers. It is important to uphold integrity by providing accurate information on a resume or job application. This protects both the employer and the applicant.
Form 5		
Trading	Fairness	<ul style="list-style-type: none"> Insider trading is illegal and unethical because it violates the principle of fairness, where holders of proprietary information benefit at the expense of other uninformed parties. Global trade, if based on sound economics and ethics principles, can generate wealth and prosperity for all countries as well as individual companies.
Form 6		
Leading	Citizenship	<ul style="list-style-type: none"> It is the special responsibility of company leaders to create an atmosphere that supports good corporate citizenship. Both for-profit and non-profit organizations need to maintain a high ethical standard and follow similar business principles.

Programme Schedule

The New Leaders Programme Workshops will be held on selected Saturdays in both 1st Term and 2nd Term in 2010/11. It may be held in the morning or afternoon.

Your school may participate in the New Leaders Programme in 2 ways:

- HOST School:** Provide the venue for JA New Leaders Programme for more students of your school and schools in the district to be able to benefit.
By providing the venue for the half-day workshop, your school will:
 - ✓ Enrich your students' OLE
 - Up to 30% of places can be reserved for your students to participate in the workshop and learn directly from experienced business professionals
 - Students will have the community service opportunity to support the workshop as student volunteers
 - ✓ Be recognized as a JA Supporter at JA website and annual report
- Participating School:** Recruit students from your school to participate in the New Leaders Programme.

Resources Commitment

Your school will only need to (* for host schools):

- Indicate your interest by completing and submitting the **application form** (see attached)
- Nominate a **Link Teacher** to coordinate the program with JA and recruit students
- Encourage **Form 1 to Form 6 students** to participate
- * Arrange the **school hall (with microphone and projector), 18 classrooms, extra tables and chairs** for the workshop

JA will provide:

- All programme materials** to students
- Business Volunteers** to guide students through the programme
- Staff** to coordinate and support the program

Enquiry

For enquiries, please contact Esther Lo of Junior Achievement Hong Kong:

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